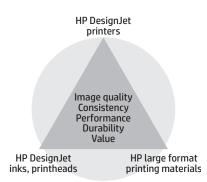


# HP Bright White Inkjet Paper



## The HP Designjet printing system—the complete solution

HP DesignJet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



- <sup>1</sup> As of May 2017, tests conducted by Wilhelm Imaging Research, Inc. (WIR) indicate that documents printed with HP pigment-based black and pigment-based color inks printed on HP Bright White Inkjet Paper stored in the dark will achieve WIR Dark Storage Permanence Ratings of "greater than 200 years." For more information, see hp.com/go/printpermanence.
- <sup>2</sup> Can be recycled through commonly available recycling programs.
- <sup>3</sup> BMG trademark license code FSC®-C115319, see <u>fsc.org</u>. HP trademark licence code FSC®-C017543, see <u>fsc.org</u>. Not all FSC®-certified products are available in all regions. For information about HP large format printing materials, please visit <u>HPLFMedia.com</u>.

## Experience ColorPRO Technology—at its brightest

#### See the ColorPRO difference—at its brightest

See the bright, clear difference. See precise lines with sharp, fine detail. See high-impact graphics with an extended range of colors. HP Bright White Inkjet Paper with ColorPRO Technology delivers professional quality, striking results in prints that last over 200 years in dark storage.<sup>1</sup>

#### Print with ease—with the environment in mind

Keep a brisk pace. HP printing materials are designed together with HP inks and the printer to provide consistent, quality performance. Meet the environmental objectives of your company—and your clients—with this recyclable,<sup>2</sup> FSC®-certified paper.<sup>3</sup>

#### Increase productivity, lower printing costs

Optimize your everyday printing with the reliable, trouble-free performance of costeffective HP Bright White Inkjet Paper. Many choices, including metric sizes, cut steps from the workflow for higher productivity and lower costs of printing.

Target customers	Applications	Benefits
High-production professionals working with Geographic Information Systems (GIS)	Posters and presentations	More striking colors
Architecture (AEC)	POP and retail displays	Crisper text and graphics
Engineering (CAD)	CAD, AEC, GIS applications	Higher contrast blacks
Print service providers		Visibly enhanced print quality at production speed
		FSC <sup>®</sup> -certified paper <sup>3</sup>
		Recyclable through commonly available programs
		Over 200 years print permanence, dark storage¹

## **Technical specifications**



**HP Bright White Inkjet Paper** For the latest ICC profiles/paper presets, please visit HPLFMedia.com/paperpresets. Weight 90 g/m<sup>2</sup> per ISO 536 Test Method, (24 lbs) Thickness 119 microns/4.7 mil per ISO 534 Test Method Opacity 94% per ISO 2471 Test Method Brightness 113% per ISO 2470-2 Test Method Whiteness 166 per ISO 11475 Test Method Finish Matte 15 to 30° C / 59 to 86° F **Operating temperature Operating humidity** 20 to 80% RH **Print permanence** Over 200 years with Original HP Design Jet pigment-based black and color inks;<sup>4</sup> over 100 years with (Dark storage) Original HP DesignJet pigment-based black and dye-based color inks<sup>5</sup> 90 seconds (at 23° C, 50% RH) **Dry time** Shelf life 2 years, unopened in original packaging 15 to 30° C / 59 to 86° F Storage temperature **Storage humidity** 20 to 80% RH Recyclability Recyclable through commonly available recycling programs **Country of origin** Product of Germany **Ordering information** Product numbers **Roll sizes** UPC codes Region United States, Canada, and C1860A 610 mm x 45,7 m (24 in x 150 ft) 848412012682 Latin America United States, Canada, and C1861A 914 mm x 45,7 m (36 in x 150 ft) 848412012705 Latin America Europe, Middle East, Africa, C6035A 610 mm x 45,7 m (24 in x 150 ft) 848412012699 and Asia Europe, Middle East, Africa, C6036A 914 mm x 45,7 m (36 in x 150 ft) 848412012712 and Asia C6810A 914 mm x 91,4 m (36 in x 300 ft) 848412012729 Worldwide Europe, Middle East, Africa, 01444A A0/840 mm x 45,7 m 848412014112 and Asia

Warranty

HP large format printing materials are free from defects in materials and workmanship. For warranty statement please see **HPLFMedia.com/mediawarranties**. To obtain warranty service, please contact Brand Management Group customer support at **HPLFMedia.com/hp/en/contactus**.

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<sup>4</sup> As of May 2017, tests conducted by Wilhelm Imaging Research, Inc. (WIR) indicate that documents printed with HP pigment-based black and pigment-based color inks printed on HP Bright White Inkjet Paper stored in the dark will achieve WIR Dark Storage Permanence Ratings of "greater than 200 years." For more information, see <u>hp.com/go/</u> <u>printpermanence</u>.

A1/594 mm x 45,7 m

A2/419 mm x 45,7 m

<sup>5</sup> As of May 2017, tests conducted by Wilhelm Imaging Research, Inc. (WIR) indicate that documents printed with HP pigment-based black and dye-based color inks printed on HP Bright White Inkjet Paper stored in the dark (assuming that the document is stored in a file folder, in a box, and is otherwise protected from possible ozone exposure and contact with water) will achieve WIR Dark Storage Permanence Ratings of "greater than 100 years." For more information, see <u>hp.com/go/printpermanence</u>.





Note: Not all FSC<sup>\*</sup>-certified products are available in all regions.

#### For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

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and Japan

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