

## Windo Poster Displays

www.windodisplays.com



### Powerful Solutions

For more than 25 years, Windo Displays has been influencing shopping behavior from the moment the customer enters the store to the checkout. We ensure that your in-store brand message or promotion stands out where it really matters. It's all about customer engagement and shopping experience!

As one of the pioneers of floor advertising, Windo Displays is proud to present its newest innovations for in-store communication and tradeshow solutions. Call today for a presentation of our products or visit our website for more information and inspiration.

Please visit www.windodisplays.com for more inspiration, technical information or contact details. For more information on FloorWindo or DeskWindo, please visit www.windodisplays.com/floorwindo or www.windodisplays.com/deskwindo.





## FloorWindo® Serious Stopping Power!

### Face the floor

Never has floor advertising been so effective and so easy to use as with FloorWindo exchangeable poster display. By standing out right at the point of purchase, the FloorWindo increases brand awareness and drives sales. This unique ultra-slim poster display is placed flat on the unused floor without compromising the surface area. With the emotional impact of your message in a FloorWindo, you reactivate your advertising campaign right where it matters the most!

**New promotion?** Unlike floor stickers, you can simply reuse and reposition the Floor-Windo for many promotions and update the graphics in just seconds.

#### FloorWindo unique selling points

- Reusable for all your promotions
- Update graphics in seconds
- Placed flat on unused floor space without compromising surface area
- · Easy to maintain and reposition
- CleargriP<sup>™</sup> scratch-resistant surface
- Anti-slip bottom requires no messy adhesives
- ADA compliant
- Stands out at point-of-sale situations
- NFSI Certified (National Floor Safety Institute for slip resistance)
- TÜV Certified
- A1 size also available with a glossy window



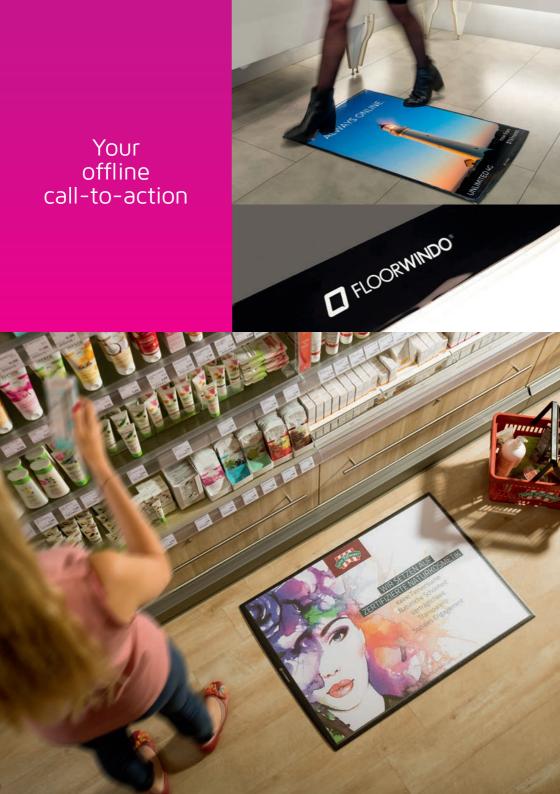


#### FloorWindo® Specifications:

Model	Poster format	Height	Frame Colour
FloorWindo® 4A4 NG	4x A4 (841 x 297 mm/33.1 x 11.7 inch)	4.5 mm/0.18 inch	dark grey
FloorWindo® A1 5-Series	A1 (841 x 594 mm/33.1 x 23.4 inch)	4.2 mm/0.17 inch	black
FloorWindo® AO NG	(1.189 x 841 mm/46.8 x 33.1 inch)	4.5 mm/0.18 inch	dark grey

Customising available from 500 pieces. Option: Screenprint in window, coloured frame and logo in frame







## Trigger the Impulse with **DeskWindo**®

Effective, drives sales, safe, easy-to-use and inescapable

# Optimal use of counter surfaces

Designed for point-of-sale situations, the DeskWindo provides an excellent opportunity to reach out to your customer right at the checkout. With no more messy paper taped to the counter or worn out mats, the DeskWindo is an ultra-thin poster display that lies snug on the counter surface to clearly display your promotion, and the graphics can be updated in just seconds.

DeskWindo® is ideal for most retail environments, including service counters, post offices and sales kiosks, banks, fast food restaurants or petrol stations to display pricing, promotions, etc.

#### DeskWindo unique selling points

- Reusable for all your promotions
- Update graphics in seconds
- Scratch-resistant window protects message
- Anti-slip bottom requires no messy adhesives
- Easy to maintain and reposition





Model	Poster format	Height	Frame Colour	Packaging
DeskWindo® A4 5-Series	A4 (297 x 210 mm/11.7 x 8.27 inch)	3 mm	black	per 25 pcs
DeskWindo® A3 5-Series	A3 (420 x 297 mm/16.5 x 11.7 inch)	3 mm	black	per 25 pcs
DeskWindo® US Letter 5-Series	Letter (8.5 x 11 inch/215.9 x 279.4 mm)	3 mm	black	per 25 pcs
DeskWindo® US Tabloid 5-Series	Tabloid (11 x 17 inch/279.4 x 431.8 mm)	3 mm	black	per 25 pcs

Customising available from 1.000 pieces including: Coloured frame and logo in frame



### Impress again at the check-out



# Special projects

In case your project requires branding and/or corporate colours, feel free to contact our sales support team.

For different applications and special requirements we invite you to challenge our product development department.







