

Note to Editors: a high-resolution image is attached.



PRESS RELEASE

Resolution GB Win ArtSystems Raise Your Game Business Award 2011

Continuous improvement driven by customer focused Business Plan takes Resolution GB to the winning line

Resolution GB has won the ArtSystems 'Raise Your Game' Award for 2011. The new award was created to enable resellers within the wide format print and imaging sector to gain recognition for their efforts in improving their business services and raising their standards of service to their customers. The award was launched in April at the ArtSystems 'Raise Your Game' Business Forum, held to assist resellers, with a range of supporting programmes.

Resolution GB, an established HP Designjet Elite Partner with a solid service lead ethos, rose to the challenge.

The Raise Your Game Business Award not only recognises this achievement but also Resolution GB's on-going programmes of customer training, service and consultancy that have enabled them to maintain their high standards of customer satisfaction. To ensure that they continue meeting their customer's needs a progressive customer feedback programme has been put in place to ensure that they not only meet customer needs, but have the ability to exceed their expectations.

We are constantly assessing and developing our business but ultimately we like to take the time to get to know our customers better. The relationships we have, in many cases, have been developed over a number of years. We don't charge for our advice – and customers come back time after time because we're direct and tell them how it is – without all the confusing technical jargon. This award means a lot because it tells us that many people now appreciate the hard work we do behind the scenes to help create the best solutions for Designjet users

Tony Bray, MD of Resolution GB

Tony Bray Managing Director of Resolution GB was presented with the award at the Oakley office by Claire Barker of ArtSystems.

Resolution GB has proven that it's possible to grow your business, even in a tough market place, by keeping the focus on your customer and not being complacent. This is a really fantastic result for them.

Clare Barker, ArtSystems Product Specialist

ENDS: 353 words

For further information

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About Art Systems

From its roots in 1987 Art Systems, the Nottingham-based specialist systems distributor and service provider, has seen significant growth in the past six years. The company serves the CAD/GIS, graphics, signage and AV markets (through specialist value added resellers) with large format imaging and printing solutions from market leading manufacturers such as HP, Summa, Mutoh, Onyx and Contex.