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**PRESS RELEASE**

## **New Xativa Laminators from ArtSystems**

**ArtSystems are pleased to introduce the Tempest and Tornado series to the Xativa laminator portfolio**

The Tempest 1600 is a cold laminator, perfect for high quality professional graphics and signage. The Tornado series doubles as a hot and cold laminator and consists of two different width units, the Tornado 1080 and 1600.

Originally launched in January 2004, the Xativa series of laminators was developed to supply customers with reliable, affordable solutions with a full technical back up service for the customer. The Tempest and Tornado have all these qualities, along with easy to use controls and loading procedures. Minimal training is required for both series, making these laminators the perfect choice, even to the complete beginner in the laminating world.

The Tempest and Tornado series can mount, laminate and encapsulate, and are aimed at the wide format print finishing, point of sale, signage and vehicle livery markets. Both are capable of laminating items up to 25mm in thickness on various media.

ArtSystems Sales Director, Steve Hawker said, "It is our aim to supply no nonsense lamination to the market which is simple but productive. The Tempest and Tornado will complete the current Xativa range which also includes the Emseal 1020, Triseal 1360 and Applikator 2R. They are all mid-price, high output and very reliable and in making these additions to the Xativa range we will strengthen our 'one-stop shop' product offering in the wide-format printing and imaging solutions market."

All Xativa laminators are supplied with a 3-year parts warranty, which can be extended for another 3 years at an additional cost. ArtSystems will provide on site installation, training and service where necessary and fully trained in-house personnel can provide excellent service support by telephone.

As the Xativa range of laminators produce high quality finishing in a safe, fast and economical way, ArtSystems also supplies standard hot and cold film, from stock, in sizes suitable for the wide-format industry. A Xativa media and film guide is supplied on request for ease of selection.

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*For further information*

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**About Art Systems**

From its roots in 1987 Art Systems, the Nottingham-based specialist systems distributor and service provider, has seen significant growth in the past six years. The company serves the CAD/GIS, graphics, signage and AV markets (through specialist value added resellers) with large format imaging and printing solutions from market leading manufacturers such as HP, Summa, Mutoh, Onyx and Contex.