

Note to editors: a high-resolution image is available on request

PRESS RELEASE

ArtSystems welcomes the New Designjet 130 series from HP

The latest Hewlett Packard designjet 130 printer is now available from large format specialist distributor ArtSystems.

The new fade-resistant ink-set has made the designjet 130 the most affordable 24"/A1 printer in it's class and provides predictable colours with fade-resistant photo quality.

Incorporating the new HP Colour Layering Technology and Closed Loop Calibration for outstanding results, the newly formulated dye-based HP inks produces rich colour depth with fast colour stability, fade resistant results that are consistent from print to print and offers better photographic images than digital lab reproduction.

The designjet is part of a workflow solution for businesses with applications ranging from posters and packaging mock-ups to fine art and photography, giving reliable colours in different viewing condition and faithful reproductions of their portfolio. Also with the emphasis on ink stability, HP now has the prepress proofing market well within their sights.

Measuring 24inches (62.5cm/A1) the hp designjet 130 combines a C/A2 size tray, automatic roll feed, standard Jetdirect 615n LAN card and is available in a silver coloured casing.

Graham DeKock, Graphics Account Manager at ArtSystems says, "HP has reacted to a customer demand for a desktop printer that offers colours which have a bright, vibrant quality and where colour definition remains exceptional throughout all tones. We have no doubt that the new hp designjet 130 series will satisfy this demand and bring new benefits, such as reducing design agencies' approval time – and a saving in time is a saving in money."

Other features of the HP designjet 130 series include;

- ⦿ New dye ink technology for impressive colour quality
- ⦿ Supports MAC and PC
- ⦿ Optional Software RIP
- ⦿ CMYK plus, Automatic PANTONE calibration and offset emulation
- ⦿ Print speed – A3 in under 4mins / page in Normal mode
- ⦿ Print Speed – A3 in under 6mins/page in Best/Glossy mode

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For further information

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About Art Systems

From its roots in 1987 Art Systems, the Nottingham-based specialist systems distributor and service provider, has seen significant growth in the past six years. The company serves the CAD/GIS, graphics, signage and AV markets (through specialist value added resellers) with large format imaging and printing solutions from market leading manufacturers such as HP, Summa, Mutoh, Onyx and Contex.