

Press Release

ArtSystems launch Rockhopper II with trip to Belgium

ArtSystems is marking the launch of the new Rockhopper II eco-solvent printer by taking key resellers over to the Mutoh headquarters in Belgium in June.

This second generation printer with state-of-the-art ink technology and delivery systems can be used for a wide variety of indoor and outdoor applications such as posters, POS graphics, banners and signage.

The newly developed eco solvent plus inks in the Rockhopper II offer excellent abrasion and chemical resistance and are an environmentally friendly solution, not requiring any expensive air purification system.

David Thomas, Managing Director of the specialist wide format printing distributor said: "As an introductory offer, anyone buying a Rockhopper II in addition to a Mutoh Falcon II will get both at a special discounted price, plus a free set of inks for the Falcon II. These printers coupled together provide a complete indoor and outdoor printing solution.

"We want to help our resellers make the most of this offer by ensuring they have all the information they need on the Rockhopper II in both market and technical terms. The best way to do this is to take them along to Mutoh to talk to the people involved in its manufacture and marketing."

The Rockhopper II is affordable from £17,000, has a low cost of ownership and offers excellent quality, printing on a wide variety of coated and uncoated media.

Typically running at 15-20 m² per hour, speed can be increased to 40 m² per hour by using two CMYK inksets. Alternatively, the Rockhopper II can be operated with CMYK LcLm using eco solvent plus or pigmented inks making it the most versatile outdoor printer on the market.

With 50", 62" and 87" models being launched the Rockhopper II is ideal for all kinds of outdoor signage – the prints will be UV and water resistant for up to three years with lamination only required for heavy duty applications such as floor and vehicle graphics.

ENDS 320 words



For a high resolution copy of this photo please email joanne.powell@artsystems.ltd.uk

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Date: 10 June 2003 Release ref: 03/05/8

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About Art Systems

From its roots in 1987 Art Systems, the Nottingham-based specialist systems distributor and service provider, has seen significant growth in the past six years. The company serves the CAD/GIS, graphics, signage and AV markets (through specialist value added resellers) with large format imaging and printing solutions from market leading manufacturers such as HP, Mutoh, Onyx and Contex.