

Press release

ArtSystems strengthens reseller channel

ArtSystems has added two more companies to its accredited reseller channel for GTCO CalComp's InterWrite interactive presentation solutions, bringing the total to 14.

The accredited dealers are approved to sell the InterWrite MeetingSuite and SchoolSuite, having put into place full demonstration and installation capabilities following extensive product training from ArtSystems.

Channel Manager Russell Harpham said: "I'm pleased that Savilles Audio Visual and Bullet Point Presentations have chosen to commit themselves to the accreditation scheme, ensuring that they're qualified to offer both expertise and added value support to their customers, both before and after purchase.

"We've been extremely happy with the level of success we've had with the SchoolPad and MeetingPad and wanted to put together a strong reseller channel which could deliver these specialised interactive solutions into the corporate and education markets."

The InterWrite suites are currently the only fully Bluetooth enabled meeting board and pad solutions. The MeetingPad and SchoolPad are wireless tablets which can be used to navigate and annotate a presentation from anywhere in the room, using any sized projection surface.

Up to seven pads can be used at the same time, ideal for both the corporate and education markets where collaborative working is key. It's also a great solution for young children who would have difficulty reaching a board, as they can have an input into the lesson from their desks; it also gives children more confidence to interact in the classroom without having to stand in front of the class. Similarly, in meetings, people can add their amendments to presentations from their seats – excellent for brainstorming sessions.

Russell added: "We will be working with our reseller channel and manufacturer GTCO CalComp to make InterWrite the market leading interactive presentation solution within the next year."

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For further information

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