

Press Release

ArtSystems plays the Easter Bunny

In the run up to Easter ArtSystems played the Easter Bunny, tempting resellers with a Cadbury Crème Egg for each consumables order over £150.

And the bigger the order, the more eggs they got! Appealing to their sweet tooth has definitely worked, with some companies receiving bumper deliveries of literally hundreds of crème eggs.

Consumables Division Manager Paul Tarry said: "It's great that this promotion has been so popular – although I can't help but worry about a few waistlines!"

ArtSystems distribute consumables for a variety of manufacturers including HP, Mutoh, Summa, GMP and CalComp, in addition to recently taking on a new range of media from Xativa.

PHOTO: Marketing Support Assistant Rosanna Lyman sends out hundreds of Cadbury Crème Eggs following the successful Easter consumables promotion



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For further information

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Date: 5 February 2003 Release ref: 03/02/1
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About Art Systems

From its roots in 1987 Art Systems, the Nottingham-based specialist systems distributor and service provider, has seen significant growth in the past six years. The company serves the CAD/GIS, graphics, signage and AV markets (through specialist value added resellers) with large format imaging and printing solutions from market leading manufacturers such as HP, Mutoh, Onyx and Contex.