

## **Press Release**

### **For immediate Release**

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## **ArtSystems announces new HP distribution contract**

April 2, 2002 ArtSystems, the Nottingham based distributor to the CAD/GIS and graphics industries is delighted to announce that the company has been awarded the distribution rights to HP large format media. This effectively completes the ink jet product range, allowing ArtSystems to offer the complete large format digital imaging solution, from image capture, manipulation and control, to final printed output. The HP large format product offering from ArtSystems will include universal papers, speciality media, premium materials, inks and printer accessories which perfectly complement both the large format HP DesignJet printers and the design, colour management and production software currently held in the portfolio.

'This additional HP distribution contract for large format materials helps us to provide our resellers with a complete product and service solution for their customer base – effectively a one-stop-shop and so strengthening their position in their respective markets' stated Steve Hawker Sales Director at ArtSystems.

Through a network of specialist value added resellers, ArtSystems focus their attention on the graphics, pre press, repro, CAD/GIS and signage sectors – anywhere large format ink jet technology is used. Besides providing the total large format product package, ArtSystems aims to offer resellers a comprehensive technical and marketing support service.

### **About ArtSystems**

From its roots in 1987 ArtSystems, the Nottingham based specialist systems distributor and service provider, has seen significant growth in the past six years. The company serves the CAD/GIS, graphics and Signage markets (through specialist value added resellers) with large format scanning and ink jet printing solutions from market leading manufacturers such as HP, Mutoh, Onyx and Contex.

### **For Editorial Response Inquiries**

Telephone Hot Line 0115 9575327

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Please use reference AR0302 as a product reference in your reader response system to help immediately identify the product for which the information is requested

For Further Information:

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