

## **Press release**

### **Launch of Fabric Print and Design Bureau at University of East London**

The Fabric Print and Design Bureau was set up as part Knowledge Dock, based at the University of East London, to provide a comprehensive service to students and local designers and businesses alike.

Following an investment in large format printers, the bureau has created a valuable resource for artists and fashion or textile designers to bridge the gap between creative potential and creative success - a vital step-up in an increasingly competitive industry.

Officially launched on 14 November, the bureau's offering includes an hp designjet 5000 wide format printer, ideal for sampling designs up to 1.5m wide.

Emma Harding at the bureau said: "Having the hp designjet 5000 in addition to the fabric printer gives designers much more freedom. With the specialised media now available for ink jet printing, they can output onto fine art paper or canvas for screens.

"Textile designers can also print their work on the hp to check the pattern, repeats etc before going to the cost of printing on their chosen fabric.

"Ink jet printers such as the designjet 5000 are also changing the way people can design and produce wallpaper, as they can use it to print in much wider dimensions, where they were previously limited by repeat widths."

David Thomas, Managing Director of Art Systems, the specialist Hewlett Packard wide format distributor, said: "It's great to see the hp designjet 5000 being used in such innovative ways in this progressive environment. The applications for wide format ink jet printing are developing really quickly as people become aware of its versatility and cost effectiveness."

The Fabric Print and Design Bureau is based at the Docklands Campus, 4 University Way, London, E16 2RD. Tel: 0208 223 2560

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Photo: the hp designjet 5000 in the Fabric Print and Design Bureau. A high resolution copy is available by emailing [joanne.powell@artsystems.ltd.uk](mailto:joanne.powell@artsystems.ltd.uk)

### About Art Systems

From its roots in 1987 Art Systems, the Nottingham-based specialist systems distributor and service provider, has seen significant growth in the past six years. The company serves the CAD/GIS, graphics and signage markets (through specialist value added resellers) with large format scanning and ink jet printing solutions from market leading manufacturers such as HP, Mutoh, Onyx and Context.

### For further information

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