

Kall Kwik, Ipswich

Logo available in pdf as spot colour or process colour.

The Kall Kwik centre in Ipswich is part of the UK's most successful network of print, copy and design specialists, providing a wide range of imaging services to businesses and individuals across England, Wales, Scotland and Northern Ireland.

Simon and Sandie Wade have been running their Ipswich franchise for the last 15 years, and are always incredibly busy. They employ 10 permanent staff and deliver finished articles to clients throughout the local area when this is required.

The professional services they provide include in-house design and print, including both litho and digital printing. Their customer base is very diverse, ranging from local businesses to the general public, and, at certain key times of the year, students with exam projects to finish and bind.

Copying and digital printing – both colour and black and white - are the most common services requested over the counter, whilst graphic design and litho printing account for 65% of turnover. The design work produced in-house covers a wide spectrum including newsletters, posters and leaflets and they often carry out repro work for freelance designers, advertising and marketing agencies and other printers.

The Contex Cougar 25" scanner is a recent addition to their range of printing and imaging solutions, purchased from reseller Jigsaw via specialist large format distributor, ArtSystems, just six months ago. The digital sales staff are finding it's already in use most days of the week for various applications – graphics, CAD and GIS.

So far it's proved most popular for scanning and output of posters. Another service in demand is the scanning to file and printing of maps, architects plans and other large originals. The proportion of colour to black and white work is about 60:40.

Greg Goodson, who is responsible for digital printing, said: "It's great that the large format Cougar allows us to scan and copy large originals, as previously we would have had to get a digital file from the customer to print out. With the amount of work that we do with posters and other large format originals, it also offers great time and cost savings. With the Cougar scanner and WIDEimage software we can handle all the relevant stages in-house and offer a more comprehensive service".

"Previously we've only had scanners that can take originals up to A3 size, so as a really good all round scanner, the Cougar is a great addition to our range of equipment. We offer both a scan to file and a scan to print service, depending on the output required by the customer".

“Four of our staff have been taught to use the scanner, which is great as this includes diagnostics and maintenance of the system. The software packages we use are JETimage and WIDEimage. We output to a colour poster printer and both colour and mono copier/printers.”

Kall Kwik UK is part of On Demand Communications (ODC) Limited and is also part of the worldwide printing and copying franchise, Kwik Kopy Corporation, based in Houston, Texas.